

# t&g

 **apigraf**

PORTUGUESE ASSOCIATION  
OF GRAPHIC, PACKAGING  
AND DIGITAL  
COMMUNICATION INDUSTRIES

## MEDIA KIT 2026

The magazine of the graphic industry



Published since 1979 by APIGRAF, T&G is a reference magazine for the graphic industry, packaging and digital communication.



Every  
four months



Circulation 1700



Free distribution  
to members

# t&g

## MEDIA KIT 2026

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# AUDIENCE AND DISTRIBUTION

The magazine reaches a qualified professional audience, with targeted distribution and strong ties to the sector.



Business owners  
and managers



Graphic industry  
professionals



Suppliers and  
partners



Institutions and  
decision-makers



Circulation  
1700 copies



Free distribution  
to members



Sector-focused  
reading

# EDITORIAL CONTENT

T&G covers the topics shaping the present  
and future of the graphic industry.



Current affairs  
and sector analysis



Interviews  
and profiles



Innovation  
and technology



Management  
and communication



Markets  
and trends

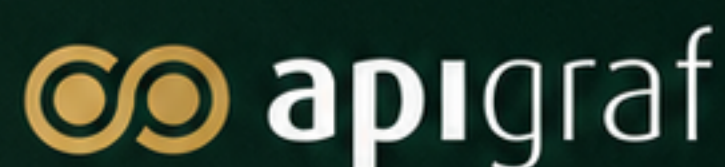


Sustainability

The logo for 't&g' is written in a large, white, lowercase, serif font. The letters are closely spaced, with the ampersand being a simple, elegant symbol. The background behind the logo is a dark green with a subtle pattern of golden particles and a curved golden line.

## MEDIA KIT 2026

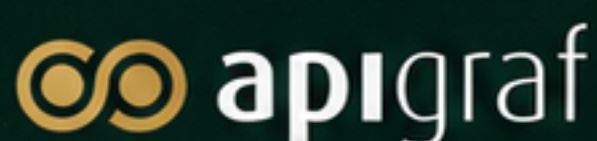
The magazine of the graphic industry

The logo for 'apigraf' features a circular icon on the left, composed of two overlapping circles with a central dot, followed by the word 'apigraf' in a white, lowercase, sans-serif font.

PORTUGUESE ASSOCIATION  
OF GRAPHIC, PACKAGING  
AND DIGITAL COMMUNICATION  
INDUSTRIES

# TECHNICAL INFORMATION

Frequency	Every four months
Director	Paulo Dourado
Circulation	1700
Cover price	€8
Distribution	Free to APIGRAF members
Editorial team	Jorge Lopes, Paulo Dourado, Pedro Santos
Photography	Pedro Santos; Rafael Antunes
Publisher	APIGRAF
More information	<a href="http://www.apigraf.pt/bem-vindo/revistatg.html">www.apigraf.pt/bem-vindo/revistatg.html</a>

The logo for 'apigraf' is repeated at the bottom left, featuring the circular icon and the word 'apigraf' in a white, lowercase, sans-serif font.

Portuguese Association of Graphic,  
Packaging and Digital Communication  
Industries

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## MORE INFORMATION

**T&G** offers a qualified editorial context and a direct connection to the sector. For more information about the magazine and presence opportunities, consult APIGRAF.



[www.apigraf.pt/bem-vindo/revistatg.html](http://www.apigraf.pt/bem-vindo/revistatg.html)

The graphic industry magazine.

